

China Business Summit

Programme

Monday 9 November 2015

Programme as of 5 November 2015

7.00 – 7.30am **Registration** (seated by 7.45am)

8.00 – 8.45am

**Light breakfast and Scene-Setting:
Big Picture for the Summit**

Summit Co-chair: Fran O'Sullivan
Managing Director, NZ INC.

- RT HON JOHN KEY, Prime Minister
- His Excellency Wang Lutong, Ambassador to New Zealand

8.45 – 9.45am

**Session 1: China's game-changing market:
View from the top table**

Moderator: Cathy Quinn, Chairman,
Minter Ellison Rudd Watts

- Christopher Luxon, CEO, Air New Zealand
- Theo Spierings, CEO, Fonterra

9.45 – 10.30am

**Session 2: Is China (and NZ) heading for a hard
landing? Will the TPP and Australia's China FTA
change the competitive environment for NZ
with China?**

Moderator: Michael Barnett

- Huang Xiaoguang, CEO, ANZ China
- Mike Frith, Senior Economist, New Zealand Super Fund
- Shamubeel Eaqub, Independent Economist
- Stephen Jacobi, Executive Director, NZ International Business Forum

10.30 – 11.00am

Morning tea/networking

11.00 – 12.00pm

**Session 3: Making the most out of Chinese
Investment in NZ: What are the new trends?
Is Lochinver the new norm? Does perception
matter?**

Moderator: Fran O'Sullivan

- Terry Lee, Director, Pengxin International
- Quentin Quin, GM Capital, NZTE
- Martin Thomson, Partner DLA Piper NZ, Chair, NZ China Trade Association
- Jeremy Gardiner, CEO, NZ Premium Whitebait Ltd
- Liam Dann, Business Editor, NZ Herald

12.00 – 1.00pm

Lunch/networking

1.00 – 1.50pm

Session 4: What's Next in China?

Hear from two leading China commentators

Moderator: Fran O'Sullivan

- Andrew Browne, Pulitzer Prize winning China Columnist, Wall Street Journal
- David Mahon, Beijing-based Chief Executive of Mahon China

1.50 – 2.30pm

**Session 5: Optimising returns from China:
What are the strategies for reaching the right
customer segments? What's changing and how
is New Zealand placed to play?**

Moderator: David Green, Managing Director,
Institutional New Zealand, ANZ

- Professor Keith Woodford, Agri-Food Systems, Lincoln University
- Dean Hamilton, CEO, Silver Fern Farms
- Chris Hopkins, CEO, Scott Technology

2.30 – 3.00pm

**Session 6: Keynote: The China Challenge
Digital disruption vs. disruption in commerce**

Moderator: Fran O'Sullivan

- Kestrel Lee, Executive Creative Director, George P Johnson, Greater China

3.00 – 3.30pm

Afternoon tea

3.30 – 4.15pm

Session 7: On the Couch: Heroes and war stories

Moderator: Pat English, Executive Director,
New Zealand China Council

- Dr Xiaoying Fu, Director, Kiwa Digital
- Julian Beavis, CEO, FoodCap International
- Mark Tanner, Managing Director, China Skinny

4.15 – 5.30pm

**Session 8: On the Couch:
Innovate or Perish: Succeeding in China's rapidly
innovating markets**

Moderator: Brett O'Riley, CEO, ATEED

- Andrew Hamilton, CEO, The Icehouse
- Tony Wei, Director, China Hub Inc.
- Hongbo Xu, CEO, Innohub
- Andrew Bowater, Director of Public Affairs, Huawei New Zealand
- Hon Steven Joyce, Minister of Economic Development

5.30 – 5.45pm

Summit close and prize draw

Michael Barnett & Fran O'Sullivan

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5.45pm – 7.00pm

Networking drinks with Mayor Len Brown

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